

One of a very dear customer called me up today morning and asked where am I since last few days as he had been following the blogs and didn't find new update, and I answered him to check the blogs later in the evening to get the answer :)

And here we go, I'm pleased to share the launch of our **Business Email Hosting Solutions in India.** The

Solutions are being powered by **RightMX**

, our Co. working towards Email Hosting Solutions with an astonishing detection rate for Anti Spam & Anti Viruses. RightMX has been in the industry for over last 7 Years and have helped hundreds of small and bigger companies including MultiNational Giants to protect their emails from Spam & Viruses providing a reliable & secure Messaging platform.

So why am I emphasizing more on the word SPAM and what it is in real term, during my interaction with lot of customers I have realized that still the concept of SPAM is very much un clear in people's mind. Majority of people still consider the spam to be something which is advertising V I A G R A or I N K or another similar things..not to forget the P O R N sites. But is that the only definition of SPAM ? not really..lets see what WIKIPEDIA has to say about SPAM

E-mail spam, also known as unsolicited bulk email (UBE) or unsolicited commercial email (UCE), is the practice of sending unwanted e-mail messages, frequently with commercial content, in large quantities to an indiscriminate set of recipients. -- from WIKIPEDIA

So WIKIPEDIA talks about two things UCE & UBE, UCE is basically a term defined for the mails which are having commercial content such as selling some kind of products or subscription or any other services, UBE or unsolicited bulk email is the term defined to the mails which may or may not have commercial content but are still sent in bulk, and what the word UNSOLICITED means...in the Internet Jargon..it means I didn't asked for it and you sent it so any mails which are sent to multiple recipients, but are not asked by the recipient to be sent may fall in the category of UBE.

So why am I talking much about it ? Because Spam & viruses are & going to be a

big challenge and a major problem for all internet users, ISP's, service providers & the Organizations. Spam continues to present serious security and resource risks to an organization's infrastructure: overloading systems, clogging mailboxes, defrauding recipients, reducing employee productivity and draining morale. It also increases the frequency, severity and cost of virus attacks and related threats, such as the damage to an employer's reputation from inadvertently sending spam or viruses.

What that hurts more is the latest & advanced ways with which the spammers are coming up, previously spammers used their own servers and thereby devised techniques to avoid blacklists. Today, they rely on virus writers and hackers to provide a constant supply of servers to hide their identity and generate huge volumes of mail from the infected computers of recipients.

Spam today contributes 80 % of the total Email volumes !!! Think of it 80 % wow..that means out of every 100 unfiltered mails you'll get only 20 mails which are useful..what a waste of time, money & bandwidth.

So what's the solution ? Companies like RightMX integrates leading open source technologies with their solutions and offer an astonishing & unbelievable detection rate of Spam & Viruses which are detected & filtered even before they reach your mailbox. And we are proud to be Authorized Partners for RIGHTMX solutions and we present the series of the solutions among which the first one RightMX Standard Email Hosting Solution in India.

You get a monstrous 5 GB Space in the Standard Account, 5 Mail accounts which are IMAP & POP enabled, amazing antispam, antivirus control, A beautiful webmail with notes and tasks, RightMX Control Panel Daily Spam reports which would tell you how many spam were filtered and moved to the spam folder & lots more.

Its a great solution at a very low price, Rs.300/MailBox/year and what's more if your organization have multiple domains theirs no charge for adding them, just add the domain in the control panel at no extra charge as we only charge you for the MailBoxes and not the Domains :)

And to make you more happy, our Email Hosting Solutions comes with a 90 days money back guarantee ! Wow..that's great ! We are so confident about these

solutions that we can go ahead and offer a straight 90 days Money Back guarantee over Standard Email Hosting Solution.

So claim your right over the clean Mails and start protecting your mailbox from Spam by switching to our Email Hosting Solutions powered by RightMX...Allright gotta rush now..its time to get back to work.

And yeah some more things are on the way, but let me first share an exciting news with you, One of the most eligible bachelor in the town..our Windows Team Admin **SHAIL is getting spammed today, I mean he is getting Married and Entire WIPL team gonna celebrate loss of bachelorhood at his Marriage Party, their would be dance, food but no beer :(so come and join us...**

.And Somebody said..Marriage is like a form of Spam..you get a lot of unsolicited calls, commercial demands & one single attack can clog your mental bandwidth....and unfortunately RightMX doesn't have a Filter to control it yet ;) :p !

Adios !